

Boshra Haghighinasab

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ABOUT ME

Civil Status: Residence Permit | Marital Status: Married

I'm passionate about design and eager to leverage my analytical strengths in a new creative field. UX/UI design perfectly aligns with my desire to combine logic, empathy, and creativity to craft user-centered solutions that make a positive impact. My legal background equipped me with critical thinking, persuasive communication, and a deep understanding of user needs. These skills, honed through years of client interaction, will serve me well as I transition into UX/UI design.

EXPERIENCE

UX/UI Design Intern

Dec 2023 - May 2024 APSY | www.apsy.io | Remote | United States

APSY is a company that offers an online generative AI-powered mobile app builder. It allows users to create mobile apps with no coding required.

- Worked on UX/UI Design Essentials for Creating a Relocation Mobile App, as a case study: Gathered requirements to identify user needs and business goals, developed a research plan to find product market fit and viability, conduct user interviews and surveys, diagram workflows, user journey mapping, design sketches, wireframes, and paper and digital prototyping, then presented the finalized project to the mentor for feedback.
- Managed the design of a B2B dashboard, making it better for business users by improving how it works and looks. By working and making changes over time, created a user-friendly interface that helps businesses work better and make smarter decisions.

Attorney at Law

Sep 2016 - Aug 2022 Iran Central Bar Association | Iran

Legal Advisor

Jul 2011 - Aug 2016 Pasargad Bank | Iran

Immigration Advisor

Oct 2010 - Jun 2011 Malekpour Institute of Elites | Iran

CERTIFICATES OF COMPLETION / COURSES

Foundation of User Experience (UX) Design

Start the UX Design Process: Empathize, Define, and Ideate

Build Wireframes and Low-Fidelity Prototype

Conduct UX Research and Test Early Concepts

Create High-Fidelity Design and Prototyping in Figma

Design Rules: Principles + Practices for Great UI Design

Aug 2023 - Jun 2024 | All Authorized by Google

An online course instructed by UXLAND based in North America

Sep 2023 | Online Bootcamp

User Experience Design Fundamentals

Design Rules: Principles + Practices for Great UI Design

Dec 2023 - Jun 2024 | Both Instructed by Joe Natoli

Accessibility-First Design

March 2024 | LinkedIn Learning

SKILLS

Research

Human-centered Approach, Surveys, User Interviews, Information Architecture, Journey Mapping, Quantitative Analysis, Competitor Analysis, Affinity Diagramming, Persona, Design Strategy, Card Sorting, Site Mapping, Heuristic Evaluation, A/B Testing, Contextual Inquiry, User Testing

Design

User Experience, Interaction Design, User Interface, Sketching, Paper and Digital Prototyping, Art Design, Visual Design, Wireframing, Low-High Fidelity Mockups

Software

Figma, Adobe XD, Webflow, Adobe Photoshop, Microsoft Office (ICDL), Maze, Balsamiq, Miro, HTML/CSS, Basic JavaScript

Visual Design

Typography, Iconography, Color Palettes

Other Skills

Hyper Realism Drawing, Pro Handball Player

EDUCATION

Master of Law

2016 - 2020 | University of Tehran

- Ranked 142th among more than 812,000 candidates in entrance exam.

Bachelor of Law

2010 - 2014 | Shahid Beheshti University

- Ranked 34th among more than 460,830 candidates in entrance exam.

LANGUAGE

English | Fluent Farsi | Native Danish | Beginner

HOBBIES

Drawing | Sports | Movie | Reading | Traveling